BLOG POST STOCKPILE CHALLENGE

Week Five Mini-Challenge: Craft 1-5 Posts from PLR Content

One of the easiest sources for blog material is Private Label Rights (PLR) Content. PLR content is pre-written copy that you can use as your own. IMPORTANT: Before using PLR content, please read How to Use Private Label Rights to Get Content For Your Blog and The Dangers of Private Label Rights (PLR) Content. For this challenge, I am NOT recommending that you go out and purchase a bunch of PLR content to copy and paste on your blog. Instead, I am urging you to use it as a time-saving tool that can give you a head start on your own posts.

For this challenge, find PLR content that you can use as a spring board to write your own posts. If you find a post you really like, add value to it by including your own examples, adding additional points, providing additional resources, and creating a great graphic or photo to make the post pinnable. At the very least, skimming the available PLR content should be a great way to kickstart your brainstorming sessions for blog post ideas.

I will post links to sites where you can find free PLR content (as well as paid content, if you opt to do that) in the Facebook group. While there are many sites where you can find PLR content, I will only share links for those that I have personally used or that my friends have used and recommend.

Challenge: Craft 1-5 posts from PLR Content.