
BLOG POST STOCKPILE CHALLENGE

Week Two Mini-Challenge: Project Round-Up

Last week was a struggle for many of us. I intentionally chose one of the harder mini-challenges to start because I wanted us all to buckle down and take the challenge seriously. I also want us all to hang in until the end and be successful in creating a stockpile so this week's challenge should be easier.

This week we're going to let other bloggers' do the heavy lifting. Our job will be to come up with a topic that will interest our readers and then go find relevant blog posts related to that content to create a "round-up" of posts centered on a theme.

Remember to use good etiquette! In our Facebook group I will share some sites and groups that you can join so that you can search for blog posts among bloggers who have already granted permission for others to link to their work. If you opt NOT to use any of these sources and decide to broaden your search to all blogs, be sure you contact the blog owner to get permission to use any images and to link to their site before including them in your post(s).

Most bloggers are familiar with round-up posts, but if you're not, here are a few examples.

<http://wondermomwannabe.com/oscar-party-appetizers/>

<http://wondermomwannabe.com/birthday-party-ideas-for-girls/>

<http://wondermomwannabe.com/teacher-appreciation-gift-ideas/>

You'll notice that all of the above examples were tied to a specific event or time period. For your stockpile, you'll want to choose evergreen topics that you can publish any time you need them (e.g. washi tape crafts, iced coffee crockpot recipes, closet organization ideas).

Depending on your stockpile goal, you might only tackle one round-up post this week. If you are trying to bank a month's worth of posts, you should aim to draft at least three. By draft, I mean that the post should include a main image (e.g. a collage and title), an introductory paragraph, images (if using any), a brief description of each section and link, a conclusion that includes a call to action. Save the detailed editing for when you decide to publish the post so that you can check that all the links still work and include some current information in the post.

Challenge: Come up with 1-3 round-up post ideas. Find relevant links and obtain permission to link back (and use images, if applicable), then draft the posts.